

Jeffrey K. Anderson

Senior Visual Designer | UI Designer | Design Systems | Figma

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SUMMARY

Senior Visual Designer and digital product designer with deep experience turning complex B2B, healthcare, insurance, industrial, banking, and AI concepts into clear diagrams, system flows, dashboards, slides, and production ready Figma visuals. Builds and maintains scalable design systems and shared component libraries in Figma, keeping components, variants, variables, and styles consistent across large, interconnected file sets, including Figma library migrations, Swap Library re-homing, and Token Studio token architecture. Strong visual design foundation in composition, hierarchy, iconography, illustration, UI polish, and data storytelling. Experienced partnering with product, engineering, data science, executives, and business stakeholders to translate technical information into polished, stylized visuals for enterprise teams and client facing communication.

TARGETED STRENGTHS

Technical Visual Design: Product architecture diagrams, system flows, service blueprints, workflow maps, technical visuals, and polished slide layouts

B2B Software Context: AI platforms, managed file transfer, supply chain analytics, industrial battery management, healthcare, insurance, and regulated workflows

Visual Craft: Typography, layout, visual hierarchy, iconography, vector illustration, digital painting, presentation design, and brand consistency

Data Visualization: Dashboards, KPI views, risk drivers, recommendations, operational intelligence, data storytelling, and executive ready visuals

Advanced Figma Production: Auto Layout, components, variants, variables, tokens, Token Studio, shared libraries, Swap Library migrations, library publishing, design systems, FigJam, prototypes, reusable visual templates, and developer ready files

Confidential Data Awareness: Experience working with medical, pharmacy, insurance, proprietary enterprise, and regulated information in large organizations

TOOLS

Figma, FigJam, Token Studio, Adobe Creative Suite, Illustrator, Photoshop, After Effects, Miro, Mural, Jira, Zeplin, Cursor

Technical awareness: HTML, CSS, JavaScript

EXPERIENCE

Ecolab Inc. | Senior UX/UI Designer, AI Innovation | Naperville, IL | Jul 2025 to Dec 2025

- Created visual concepts, diagrams, dashboards, and guided action screens for an AI powered operational intelligence platform in food and beverage manufacturing.
- Translated complex factory systems, equipment relationships, risk drivers, and AI recommendations into clear visual stories for engineering, data science, and leadership.
- Designed technical visualizations that helped teams understand diagnostics, risk scoring, cross equipment insights, and next best actions.

- Built polished Figma prototypes and visual frameworks used to communicate product architecture, AI agent concepts, and ROI opportunities.
- Established a reusable Figma design framework of components, variables, and templates, accelerating concept delivery by giving engineering and data science a consistent, developer-ready system to build from.
- Helped demonstrate viability and business value, contributing to \$20M funding for next generation AI capabilities.

Combined, a Chubb Company | *Senior UX/UI Designer* | *Chicago, IL* | *Nov 2024 to Feb 2025*

- Redesigned enterprise insurance screens with stronger visual hierarchy, responsive layouts, and accessible patterns for a regulated B2B environment.
- Converted legacy documentation and dense requirements into clean, developer ready Figma files that improved delivery clarity.
- Created reusable components and visual standards to support consistency across complex workflows and compliance focused pages.
- Maintained a shared component library and visual standards across a large, interconnected file set, reducing rework and visual drift by keeping components, styles, and patterns consistent as requirements changed.

CoEnterprise Inc. | *Senior UX/UI Designer* | *Remote* | *May 2024 to Aug 2024*

- Designed system flows, service blueprints, and visual workflow maps for managed file transfer banking transactions and failure scenarios.
- Translated complex B2B software requirements into clear Figma visuals for technical and business audiences.
- Partnered with engineering to visualize transaction states, exception handling, user paths, and reusable interface patterns.
- Helped make enterprise data and supply chain processes easier to understand through structured diagrams and product visuals.

Renewance Inc. | *Senior UX/UI Designer* | *Elmhurst, IL* | *Dec 2023 to Mar 2024*

- Led visual and product design for Renewance Connect, a B2B industrial battery management platform.
- Created dashboards, workflows, and interface concepts that made complex battery data, asset tracking, and operational tasks easier to scan.
- Built scalable Figma components, variables, and visual templates to improve consistency and speed.
- Structured reusable components, variants, and shared styles into a dependency-aware Figma library, improving update propagation and design consistency by mapping how shared components and variables flowed across screens and flows.
- Re-homed a shared Figma library and reconnected components across the full file set using Swap Library, resolving renamed and structurally changed assets by hand so every downstream file kept receiving updates.
- Configured Token Studio against a brand-specific token set and validated color, type, spacing, and component-level token connections to Figma variables, eliminating broken references across migrated files.
- Presented clear data informed visuals that aligned executives around product direction and platform priorities.

CVS Health | *Senior Experience Designer* | *Woonsocket, RI* | *Apr 2021 to Oct 2023*

- Created service blueprints, system flows, journey maps, and presentation visuals for healthcare and pharmacy digital experiences.
- Visualized complex medical, pharmacy, and benefit data concepts for clinical, product, and technical teams.
- Designed the Check Drug Cost experience, contributing to a 6.82% reduction in call center inquiries.

- Produced accessible Figma designs, prototypes, and visual communication assets for workshops and leadership reviews.
- Designed CVS Specialty First Experience onboarding, including accessible video player concepts and analytics informed iteration.

ADDITIONAL EXPERIENCE

Apple Inc. | *User Interface Designer* | Cupertino, CA | Jul 2019 to Mar 2020

- Delivered launch ready localized assets and country specific web UI visuals for multi market readiness across 60 plus languages.

AGWS Inc. | *Senior UX Designer* | Warrenville, IL | May 2018 to Mar 2019

- Created mobile app concepts, visual workflows, and prototypes for dealer, warranty, and vehicle research experiences.

Creative Circle Inc. | *Senior Visual Designer* | Chicago, IL | Dec 2015 to Nov 2017

- Delivered senior visual design across 15 plus client engagements, including digital campaigns, presentations, print, social, and web visuals.

Richards-Wilcox Inc. | *Senior Visual and Web Designer* | Chicago, IL | Dec 2005 to Jun 2015

- Designed price books, ads, product interface concepts, eCommerce visuals, and marketing materials while saving \$250K annually by bringing creative production in house.
- Designed the proprietary interface for mobile shelving product lines, saving \$100K in development costs and improving product communication.

Prongo Group LLC | *Founder, Lead Product Designer* | Aurora, IL | Jun 1999 to Present

- Founded Prongo.com and designed more than 300 educational games, interactive products, characters, illustrations, websites, and digital experiences.
- Designed and built HappyVibes, a cross platform wellness app with journaling, meditation, mood tracking, creative tools, and polished mobile visuals.
- Led a 2026 platform redesign transforming Prongo.com from WordPress into a modern React ecosystem—including teachers.prongo.com for classroom management and a customizable printable maker for worksheets, flashcards, and rewards—while reorganizing 300+ games by grade and subject and preserving 10M+ monthly page views at peak.

EDUCATION AND CERTIFICATIONS

College of DuPage | Associate Degree, Advertising, Design and Illustration

Google UX Design Certificate, 2025 | Create High Fidelity Designs and Prototypes in Figma, 2025

Work Authorization: Authorized to work in the United States without employer sponsorship